



What is Zonta Radio Day?

Zonta is an international service organization of executive women in business and professions working to improve the status of women. For Radio Day, we sell radio advertising on WEOW 92.7 FM to raise funds to support our Key West service projects during the year.

These projects include:

- KWHS Scholarships
- Heart Health Initiative
- Annual Skin Cancer Screenings
- Keys Center Academy Mentoring



2013 Scholarship Winners

Left to right: Cyndi Chatman, Montana Busche - Young Women in Public Affairs, Erin Czerwinski - Math & Science, Priya Soni - Z Club, Savannah Robinson - Z Club and Roberta DePiero (Not pictured: Jordan Mannix-Lachner - Leadership)

Ads will be aired all day on WEOW 92.7.

LIVE Remote
Friday, May 9th, 4-7pm on
WEOW 92.7 FM with Bill Bravo.

BottleCap Lounge 5-8 pm



Why you should buy a Zonta Radio Day ad:

1 It supports your community and other community service projects! Zonta of Key West only uses the funds to support the community of Key West, including:

- KWHS Scholarships
- Heart Health Initiative
- Annual Skin Cancer Screenings
- Keys Center Academy Mentoring and Speaker Programs

2 Your donation is tax deductible!

3 Your donation and support for Zonta will be publicly recognized.

4 Zonta will do all the work - we will write your radio ad and record it if you prefer!

ZONTA CLUB OF KEY WEST'S 22ND ANNUAL

ZONTA



RADIO DAY

May 9, 2014 5-8pm
BottleCap Lounge



ZONTAKEYWEST.COM



History of Zonta Radio Day

A major source of funds for Zonta service programs, the first annual Zonta Radio Day aired in February 1982. Sponsors purchased radio ads to talk about their business, products or simply to emphasize their support of Zonta community projects.

Since then, we've added a silent auction and a reverse chance drawing, both with great prizes. Have your beverages served by celebrity bartenders while you enjoy live entertainment. This year's event will include an outdoor grill and exciting games. Some of our hometown heroes will be there as well.

Ya'll come!

Please join your fellow businesses and individuals in helping Zonta continue its many community efforts.

Zonta Key West



"Women Helping Women"

Contact Zonta today for more information on Zonta Radio Day.
www.ZontaKeyWest.com

ZONTA RADIO DAY Advertising Opportunities



RADIO SPONSOR - \$275 Tax Deductible
> (1) LIVE 2 minute interview OR
(6) 30 second spots
> Sponsor mentions throughout the 3 hours

SINGLE ADS

30 second ad - \$35.00
60 second LIVE ad - \$100.00

Choose from 3 types of ads:

Standard Ad -

Can be written by you or by a Zontian. You will receive your ad copy for your records.

Support for Zonta Ad

These ads are considered donations with the ad as a bonus.

Personal Ad

A personal message that can be written for anyone (i.e., Happy Birthday, Happy Anniversary, love messages, etc.)

CHANCE DRAWING - \$50 Tax Deductible

Grand Prize \$4,500

Other great prizes include \$100 for the 1st, 50th, 100th, 150th, 200th, & 249th tickets drawn. Non-winning tickets have a chance to win a 2 night stay at the Southernmost Point Guest House.

Only 250 tickets will be sold.

**Drawing 6:00 PM, Fri., May 9th, 2014
at the BottleCap Lounge**



Thank you for your support of Zonta's work in the Key West community!

Account _____

Name _____

Address _____

Phone _____

of Ads _____ \$ _____

Sponsor _____ \$ _____

Raffle tickets _____ \$ _____

TOTAL \$ _____

AD COPY:

Zonta Member: _____

RETURN TO:

Beth Eliot
Preferred Properties
520 Southard St., Key West
beth@betheliot.com

Nicole Belles
nicoleb30@gmail.com

or mail to: Zonta P.O. Box 184 Key West, FL 33041